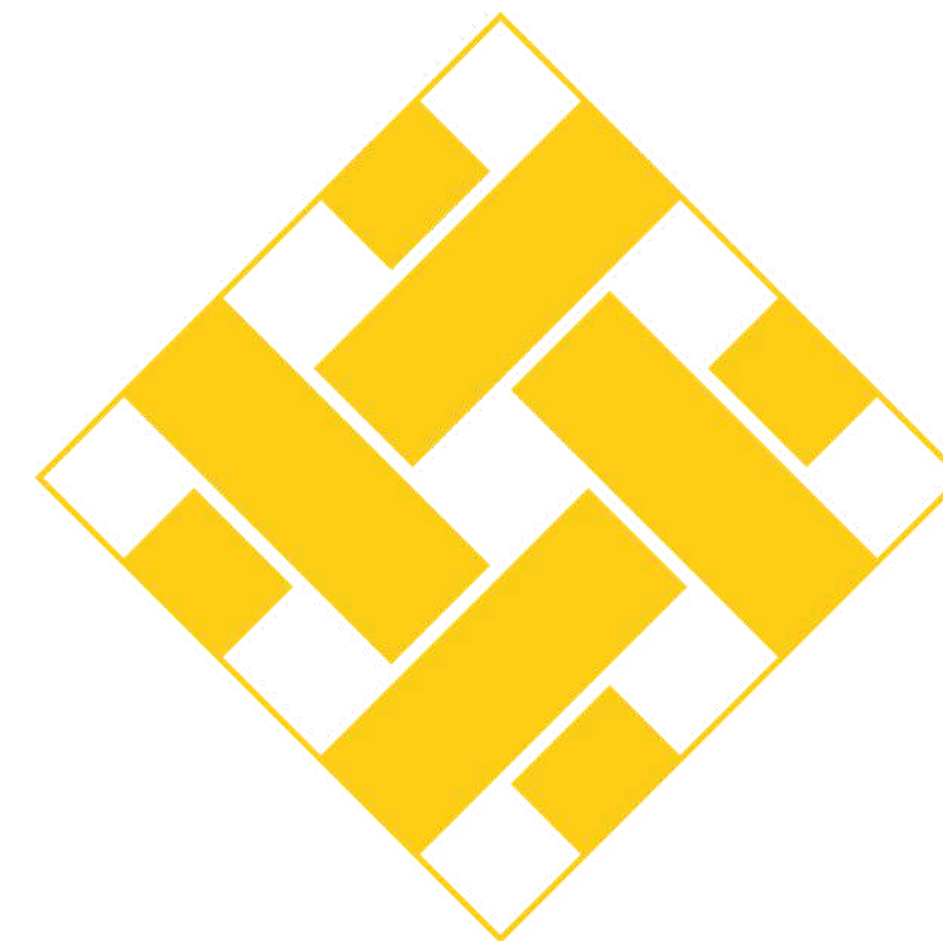
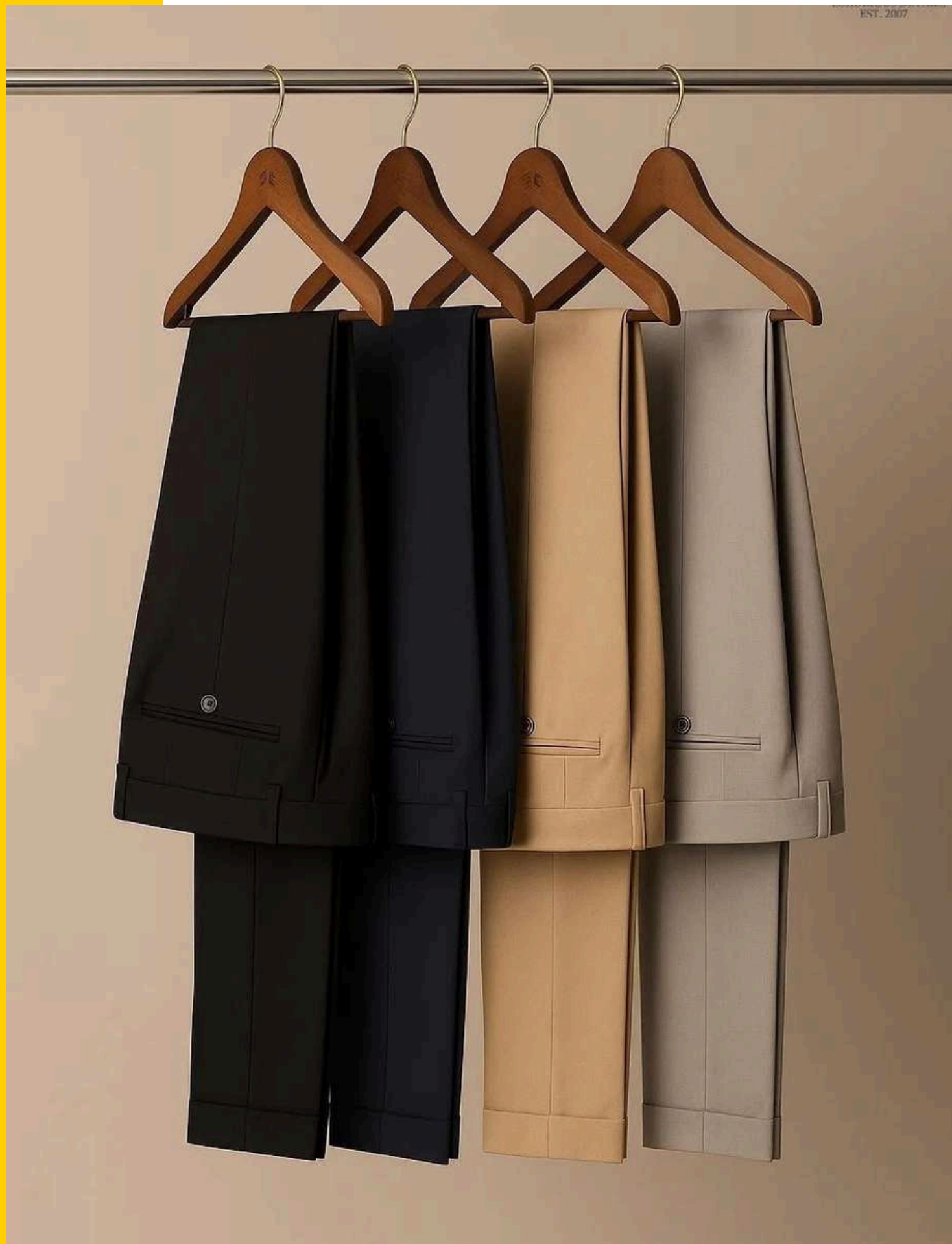




NEW LINE FASHION

COMPANY PROFILE PRESENTATION

ABOUT NEW LINE

We manufacture high-quality garments for mid to high-end fashion brands seeking proximity, flexibility and reliability.



Women's and men's collections



Full-package or CMT



Specialists in tailored trousers, women's shirts and skirts



Advanced fit development & pattern expertise





Our story

Based in Tangier, New Line Fashion was founded in 1989 by Meki El Azouzi, a respected and well-known figure in the Moroccan textile and fashion industry.

With over five decades of experience, Meki built the company on strong values: reliability, craftsmanship, long-term partnerships and deep technical knowledge of garment construction.

Today, the company is led by Adil El Azouzi, representing the new generation of leadership. Having grown within the business, Adil has inherited not only the expertise and know-how of his father, but also the culture of precision, commitment and respect for clients that defines New Line.

This combination of legacy and modern vision allows New Line to operate with both experience and structure — blending traditional garment expertise with contemporary production standards and an international business mindset.

Why New Line Fashion?

At New Line, manufacturing is not only about producing garments — it is about controlling every stage of the process to ensure consistency, precision and long-term reliability.

Our Key Strengths



Women's and men's collections



Full-package or CMT



Specialists in tailored trousers, women's shirts and skirts



Advanced fit development & pattern expertise

Fabric Quality Control Before Cutting

Every fabric batch is carefully inspected before entering production.



We conduct internal fabric control prior to cutting to ensure:



Color consistency



Shrinkage verification

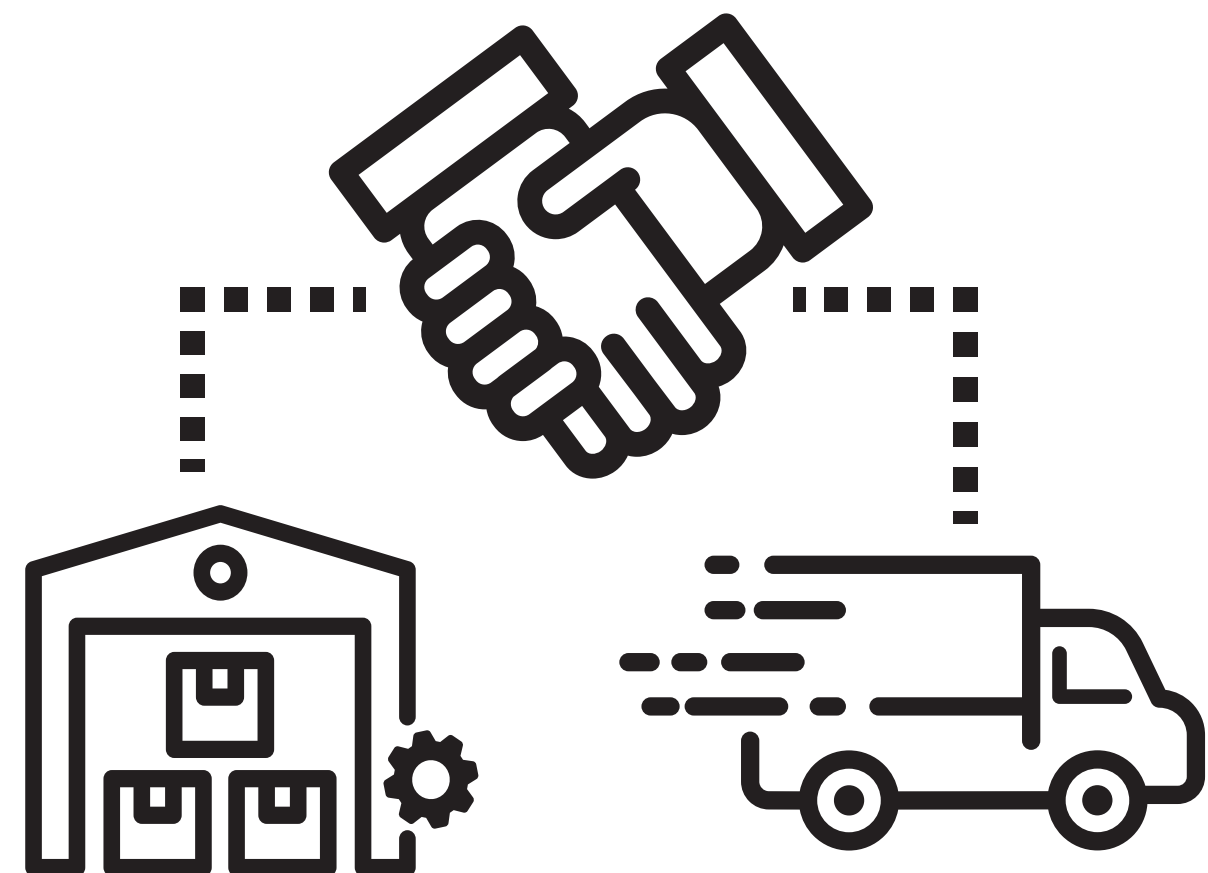


Surface and weaving defects detection



Construction integrity

This preventive approach minimizes production risks and guarantees stability in bulk production.



Strong and Established Supplier Network

Over decades of activity, New Line has built long-term relationships with leading European fabric and trims suppliers.

Our company is recognized for its technical standards, structured processes and reliable collaboration — enabling smooth coordination, consistent sourcing and mutual trust across the supply chain.

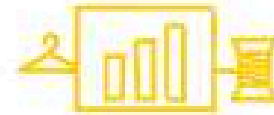
Financial Stability & Operational Reliability

With more than 35 years of continuous activity, New Line operates with a stable structure and long-term vision.

Our financial discipline and operational consistency allow us to ensure:



On-time supplier commitments



Stable production planning



Long-term partnerships with brands

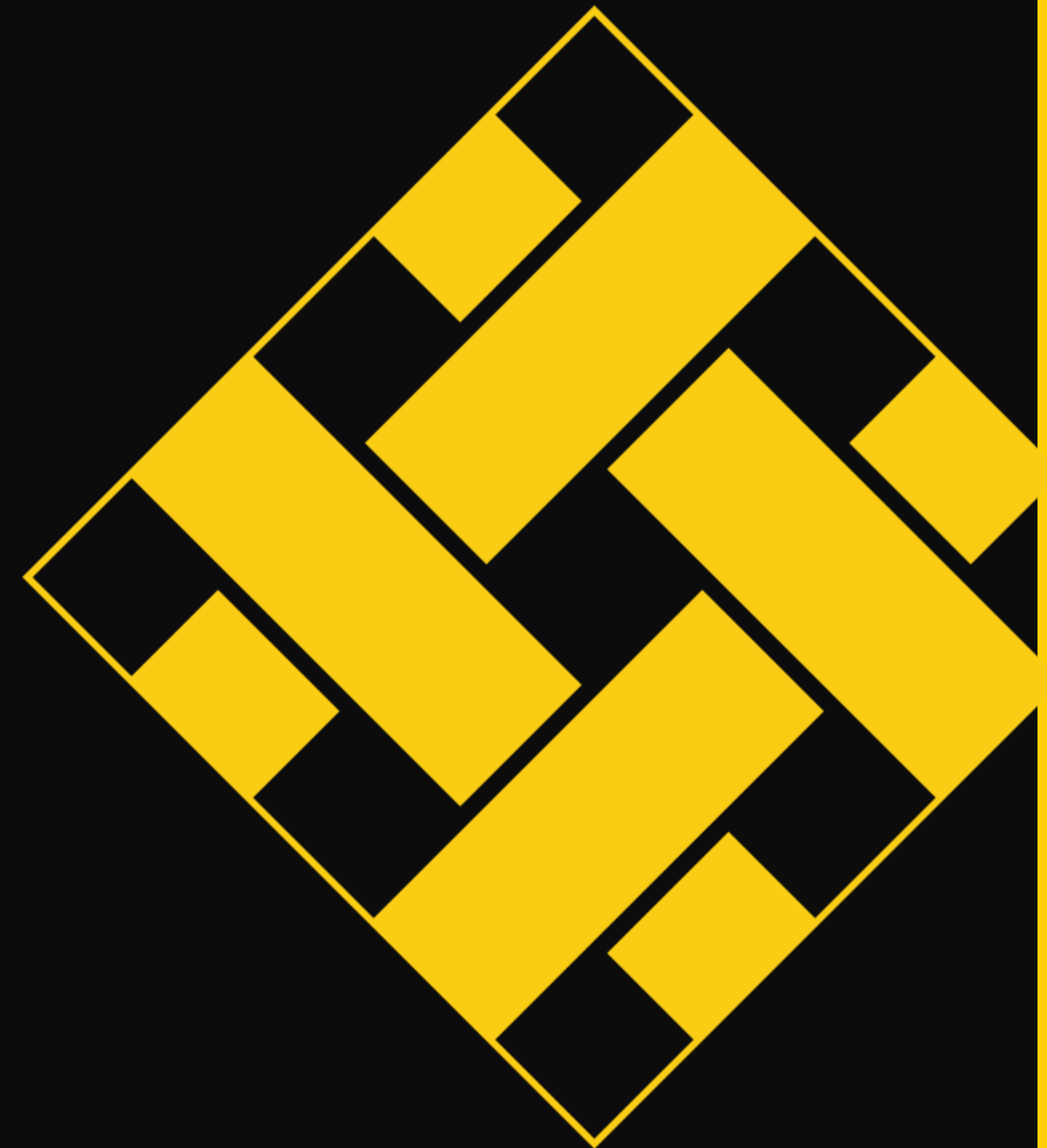
A Long-Term Manufacturing Partner

At New Line, our objective is not to multiply clients — but to build lasting partnerships.

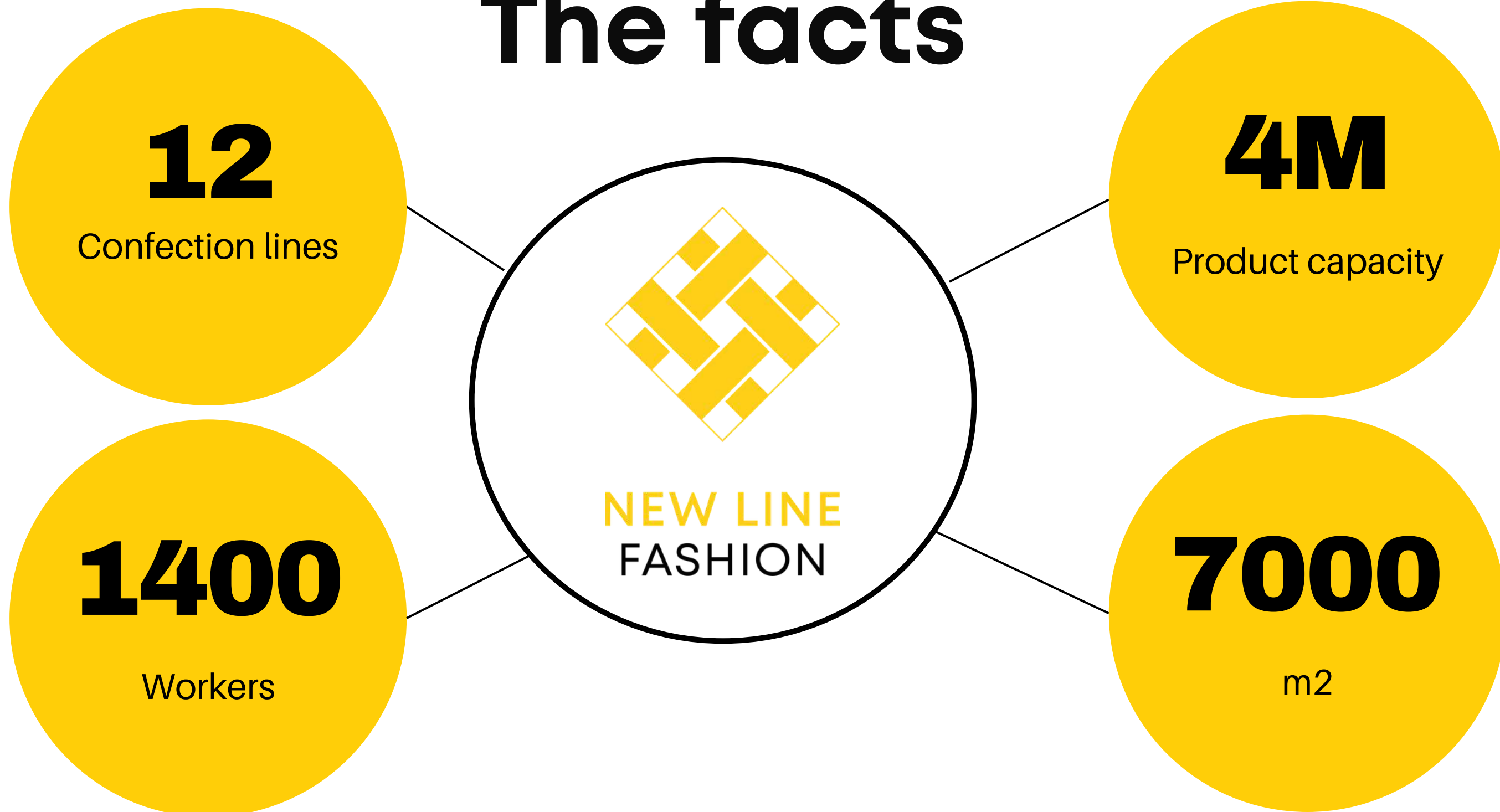
We work with a selected number of brands to ensure focus, consistency and dedicated attention to each collaboration.

We believe that premium manufacturing requires continuity. Understanding a brand's fit, construction standards and quality expectations takes time — and that knowledge is what guarantees stability season after season.

Our role is not only to produce garments, but to safeguard product integrity, protect brand reputation and ensure reliable delivery — collection after collection.



The facts



Our services



Product Development

- Pattern making
- Prototyping
- Sampling
- Fit development



Production

- CMT
- Full package
- Sourcing fabrics & trims
- Quality control at each stage



Supply Chain & Logistics

- Lead time planning
- EU export expertise
- Consolidated shipments



NEW LINE OUR CLIENTS

Global Fashion Brand Partners



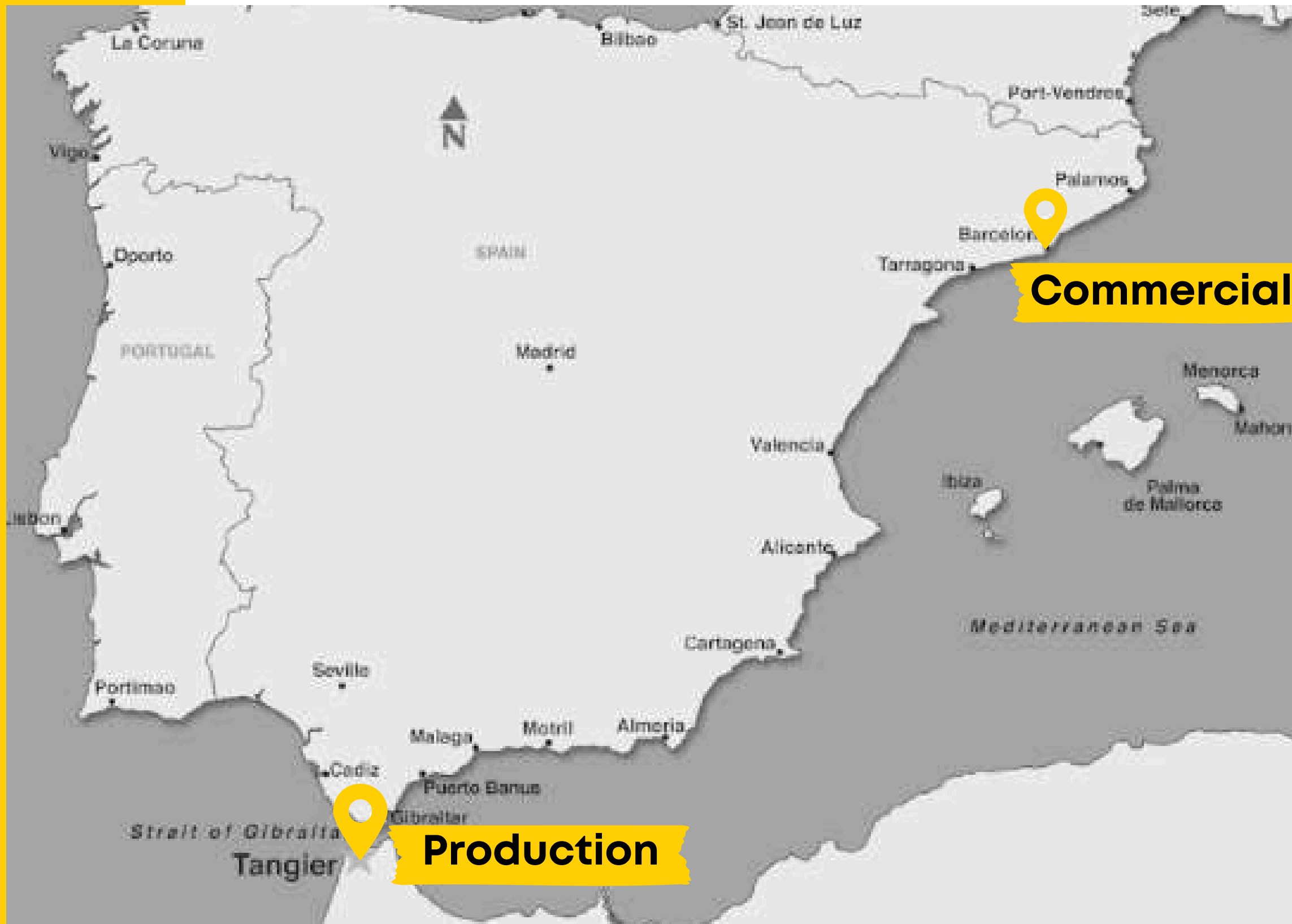
Massimo Dutti

Erudio Tucci

MaxMara

BR
BANANA
REPUBLIC

Let's Connect With Us!



MARC GRAU

+34 649 39 52 60 

marcg@newline-fashion.com 

NEW LINE



FASHION